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# Country Report Organic Georgia

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# Country Report Organic Georgia

## Agenda

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### Main topics

1. Organic agriculture and horticulture

2. Organic market

3. Chances and risks

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## Caucasus region

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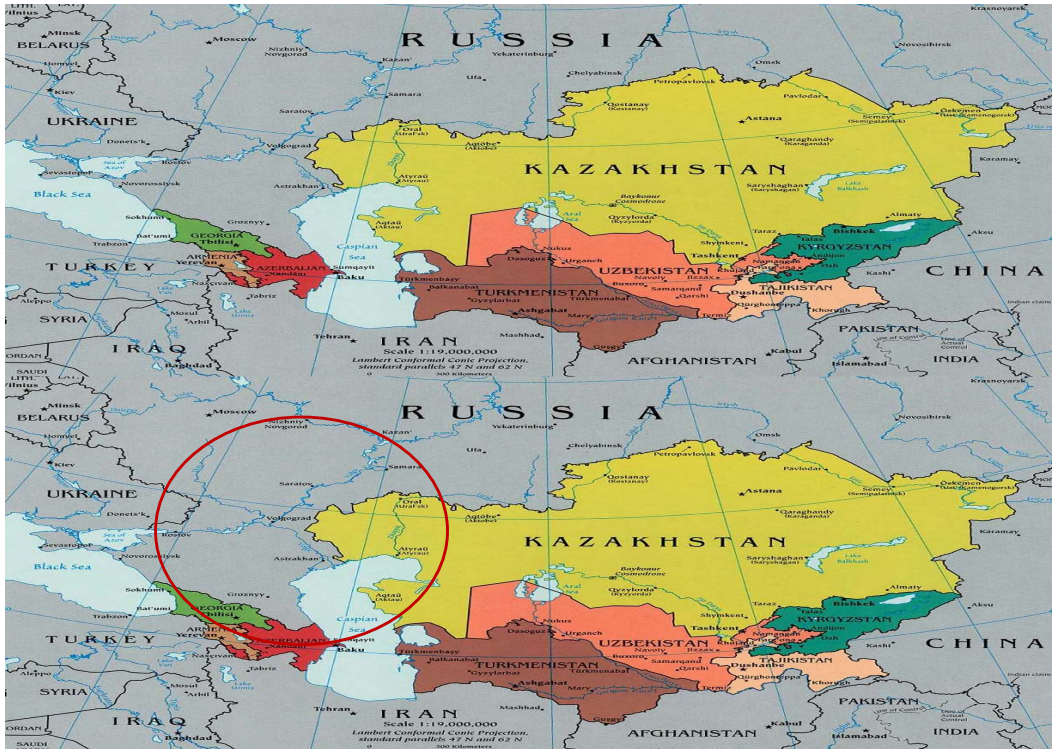
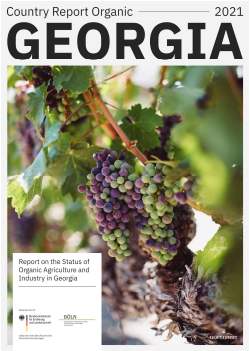
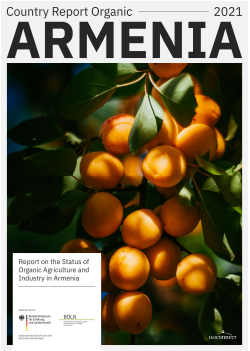



## Current reports from 2021




## Forthcoming report in 2022

Azerbaijan

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## Georgia

### Population in 2020

- 3.7 million

### Main capital

- Tbilisi

### Independent

- Since 1991

### Country size

- round about 70.000 km²

20% of area occupied by Russia

https://geology.com/world/georgia-satellite-image.shtml

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## Some impressions

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## Organic market

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## Risks and chances

### Risks

- High-tech agricultural technology requires know-how and service in the country
- Sustainability of projects financed by foreign donors
- Europe has high quality standards that are difficult to achieve

### Chances

- Large sales market in Russia and Central Asia
- Supermarkets have their own natural food shelves
- e-Commerce: online shops for organic products
- Presentation of organic food at trade fairs: BIOFACH in Germany a.o.

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## Conclusion

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- Education and training in organic farming are urgently needed
- Opportunities for Trade
- Georgia is an attractive investment location for international business partners

# Thank you for Your attention!